

DEPARTMENT OF CUSTOMER SERVICES

Jeffrey J. Coelho, Director Hubert P. Minn, Special Advisor

POWER, DUTIES AND FUNCTION

The Department of Customer Services (CSD) is responsible for public communication and the operation of the motor vehicle registration, driver licensing and Satellite City Hall systems. Additionally, the department provides printing services for city departments and agencies; issues various permits; and manages the City's reference library, the records management and archives programs and the Municipal Bookstore. CSD also administers the City's contract with the Hawaiian Humane Society to provide spay, neuter and animal pound services, in addition to enforcing ordinances dealing with animals.

CSD is organized into three major functional divisions. They are: Motor Vehicle Licensing and Permits, Public Communications, and Satellite City Halls. At the end of fiscal year 2005, CSD was authorized the equivalent of 298 full-time employees.

HIGHLIGHTS

CSD continued to reach the public through a wide variety of services over the fiscal year, especially in the areas of motor vehicle transactions (1.1 million) and abandoned vehicle investigations (37,788).

The department served the public by investigating complaints, responding to informational inquiries, increasing customer services, producing special events such as the Honolulu City Lights celebration, and assisting with the popular Sunset on the Beach and Rediscover Oahu events, as well as the Easter Seals' Taste of Honolulu on the Civic Center grounds.

CSD also assisted with publicizing such initiatives as new on-line city services that help residents avoid long lines, expanded bulky item pickup services, extended hours at shopping mall satellite city halls, improvements at Manoa Stream and partnerships that help small businesses. Residents were also alerted during potentially hazardous emergencies, such as sewage spills, box jellyfish infestations and floods.

DIVISION OF MOTOR VEHICLES, LICENSING AND PERMITS

Dennis A. Kamimura, Licensing Administrator

POWER, DUTIES, AND FUNCTION

The Division of Motor Vehicle, Licensing and Permits registers motor vehicles, trailers, bicycles, mopeds, and animals; issues driver and business licenses; administers and enforces the periodic motor vehicle inspection program; administers the reconstructed vehicle program; implements the general newsstand and Waikiki Special District publication rack programs; administers the derelict and abandoned vehicle programs; administers the disabled parking placard and identification card program for the City and County of Honolulu; implements the Motor Vehicle Accident Reparations Act; and investigates business license, general newsstand, Waikiki Special District publication rack, taxicab, and vehicle inspection violations.

To accomplish these functions, the division is divided into three branches: Motor Vehicle, Driver License, and Special Services. The licensing administrator, assistant licensing administrator, Office Services Section, and Accounting Services Section provide administrative and support services to these branches.

ACCOMPLISHMENTS

The following are the division's major accomplishments:

Provided testimony in support of bills which affect operations:

- Act 022 which amend the definition of a neighborhood electric vehicle to conform to federal regulations.
- Act 023 which coincides the expiration date of the Commercial Driver License and hazmat endorsement.
- Act 061 which allow issuance of an instruction permit to a person with disabilities in order to take a road test required by the Medical Advisory Board.
- Act 062 increases the threshold value of an abandoned vehicle in order to expeditiously dispose of the vehicle without public auction requirements.
- Act 103 allows transactions of "flagged" vehicles if the new owner is not liable for a previously issued citation.

- Act 105 allows the courts to release information pertaining to minors when it affects the eligibility to maintain driving privileges.
- Act 130 conforms Hawaii Revised Statutes to federal regulations governing commercial driver licensing.
- Act 147 amends the definition of a derelict vehicle within 90 days upon return to Hawaii or discharge from hospitalization.
- Ordinance 06-13 which expands the definition of a vehicle which can be removed from the public roadway due to an expired registration or safety inspection or both.
- Completed preliminary plans and issued an RFP for establishment of another full service driver license operation in Windward Oahu.

Conducted a main and a supplemental lottery for all publication dispensing racks in the Waikiki Special District. Issued 1,291 dispensing rack permits and 2,445 sidewalk use permits. The two contract employees conducted inspections of the dispensing racks and general newsstands, issued notices of violation, attended meetings with existing and prospective publication owners and distributors, and provided the Department of Facility Maintenance with a listing of maintenance requirements for the dispensing racks.

Established automated connectivity with the Social Security On-line Verification System (SSOLV), which confirms an applicants driving status against the national database.

Accounting Services Section

The Accounting Services Section's seven employees are responsible for the record keeping of the division's revenue and disbursements. They account for state revenues collected from the State Vehicle Weight Tax, State Vehicle Registration Fee, Periodic Motor Vehicle Inspection Fee, and Commercial Driver License Fee. They also remit revenues exceeding approved county expenses to the State of Hawaii, Department of Transportation. During this fiscal year, the section processed 1,181 refunds totaling \$141,968 and remitted \$34,960,742 (gross receipts of \$37,230,421 less county expenses of \$2,269,679) to the Department of Transportation.

Motor Vehicle Branch

The Motor Vehicle Branch, staffed by 28 employees, registers motor vehicles and collects motor vehicle fees. All of the employees are located at the Motor Vehicle Registration (MVR) Core in the Chinatown Gateway Plaza. This location processes paper transactions from motor vehicle dealers and lending institutions, electronic transactions from participating Electronic Lien and Title (ELT) lien-holders, Fleet Dealer Registration (FDR) transactions from participating new car dealers and U-drive companies, processes on-line renewals via the internet, accepts facsimile transactions from the satellite city halls (SCH), and processes all mail transactions.

During the fiscal year, the MVR Core and the SCHs registered 834,238 motor vehicles and trailers; issued 23,582 duplicate certificates and 3,609 out-of-state vehicle permits; and processed 24,379 replacement plates, 33,598 replacement emblems, and 194,419 ownership transfers. The MVR core processed 22,889 on-line renewals via the internet and registered 21,375 new vehicles through the FDR program.

Motor vehicle transactions processed by location are as follows:

			INCREASE
LOCATION	FY 05-2006	FY 04-200	<u>(DECREASE)</u>
Ala Moana	88,456 .	90,081	(1,625)
Fort Street Mall	42,499 .	40,416	2,083
Hawaii Kai	29,276 .	26,509	2,767
Kailua	67,528 .	62,112	5,416
Kalihi	88,410 .	92,731	(4,321)
Kapolei	72,814 .	73,522	(708)
Pearlridge	98,564 .	95,707	2,857
Wahiawa	56,159 .	58,762	(2,603)
Waianae	34,530 .	35,918	(1,388)
Windward Mall	60,676 .	58,396	2,280
MVR Core	478,890 .	484,348	(5,458)
TOTAL	1,117,802 .	1,118,502	(700)

Driver License Branch

The Driver License Branch, staffed by 114 full-time employees and six seasonal driver license examiners, is comprised of the Driver License Section, the Financial Responsibility Section, and the Motor Vehicle Control Section. The Driver License Section includes the State-funded Commercial Driver License (CDL) Unit. The Motor Vehicle Control Section includes the state-funded Periodic Motor Vehicle Inspection (PMVI) Unit.

Driver License Section. This section tests and issues driver licenses to operators of motor vehicles ranging from mopeds through truck tractors with tandem trailers. It also tests and issues certificates for operators of taxicabs and pedicabs.

An applicant for a driver's license must successfully pass a 30-question written examination, a vision test, and a road test. An applicant renewing a license must pass a vision test only. Taxicab and pedicab drivers must pass a 50-question examination and an oral examination on routes and locations.

Driver license services are offered at City Square (Core) and at full-service substations located at Kapolei, Pearl City, Wahiawa, and Waianae. Driver license renewals and duplicates are offered at the Fort Street Mall, Windward Mall, and Hawaii Kai satellite city halls. The following table lists the number of driver licenses and permits issued by location.

STATION	NEW LICENSES	RENEWED LICENSES	LEARNER PERMITS
City Square (Core)	14,944	28,422	19,031
		7,777	
Pearl City	5,618	13,997	6,651
Wahiawa	6,004	7,705	5,053
Waianae	890	1,735	1,041
Fort Street		11,182	473
Hawaii-Kai	12	6,910	260
Windward Mall	3	12,594	1,083
Commercial Driver License	123	380	357

The DL Branch issued 39,744 duplicate licenses, 1,679 taxicab certificates, and no pedicab certificates. There were 3,470 written tests administered in seven foreign languages, 63,605 written tests and 277 oral examinations in English.

Commercial Driver License Unit. This unit administers the CDL written tests, vision tests, and skills tests for class 4 and CDL vehicles. The skills test includes a vehicle inspection test, a basic control test, and a road test. Other requirements include passing a physical examination and receiving certification of specialized endorsements

A total of 564 CDL licenses and permits were issued this fiscal year.

Financial Responsibility Section. This section enforces the statutory provisions of the Motor Vehicle Accident Reparations Act. It also works closely with the State Judiciary to train the judiciary staff on the financial responsibility statutory requirements. During this fiscal year, the section processed 7,651 safety responsibility cases affecting 13,345 licensed drivers and 5,223 registered owners of vehicles involved in major traffic accidents. In addition, it issued 3,825 security notices to individuals who were at fault for major traffic accidents and 1,594 notices to defendants convicted in court of certain serious traffic related offenses. In response to these notices, the section processed 2,539 SR-21 certificates, 1,271 SR-22 certificates, and 44 cash security deposits totaling \$112,250. The section also processed 609 SR-26 certificates, which are insurance companies' notifications of insurance policy cancellations, and refunded 44 cash security deposits totaling \$103,950.

Motor Vehicle Control Section. This section administers the City's abandoned and derelict vehicle programs; monitors the periodic motor vehicle inspection program; enforces window tinting and reconstructed vehicle laws; insures compliance with the laws relating to the operation of taxicabs and pedicabs; investigates complaints against the City's tow contractors; and inspects tow contractors' equipment and facilities for compliance with contractual provisions.

There were 37,788 investigations of abandoned vehicle complaints. As the result of the investigations and patrols, 4,506 citations were issued. As shown below, most of the investigations resulted in the removal of the vehicle by the owner.

		C		
	CITY	LEEWARD	CENTRAL	<u>WINDWARD</u>
Moved by Owner	685	332	85	60
Abandoned Vehicles Towed	713	228	49	133
Derelict Vehicles Towed	892	587	472	471

Owners claimed 71 of the abandoned vehicles that were towed. 2,197 unclaimed vehicles were sold at public auction.

During the fiscal year, the Section: 1) inspected 3,050 reconstructed vehicles, 2,478 taxicabs; 2) investigated 25 complaints concerning taxicabs and 29 complaints concerning tow companies; and 3) 1,049 safety inspection/reconstruction investigations.

Periodic Motor Vehicle Inspection Unit. This unit inspected 1,153 PMVI stations; suspended 31 stations; certified 344 safety inspectors' licenses; and issued 63 notices of violations. The measures taken by this unit have made a positive contribution to the State's Highway Safety Program.

SPECIAL SERVICES BRANCH

The four employees of this branch are responsible for the registration of bicycles, mopeds, and animals; issuance of county business licenses; issuance of loading zone, taxi stand, and bus stop parking permits; and investigation of businesses that require county licenses. The section is also responsible for inputting information into the Honolulu data base for the disabled persons placard and identification card program, maintaining the application form files, and responding to inquiries concerning the issuance of disabled persons placards and identification cards.

The Special Services Branch issued the following licenses and permits:

	FY 05-06	FY 104-05
Bicycle and Moped Licenses	30,335	24,967
Dog Licenses	17,436	17,727
Loading Zone Permits	9,563	9,231
Bus Stop Permits	554	525
Taxi Stand Parking Permits	110	88
Business Licenses		
Auctioneer		
Firearms, Manufacture and Sell		
Garbage and/or Rubbish Collection		
Glass Recycling		
Pawnbroker		
Peddler, Merchandise		
Peddler, Merchandise or Medicine – Exempt	27	23
Purchase/Sell Used Vehicle Parts		
Second Hand Dealer		
Sale of Tear gas and Other Obnoxious Substances		
Sale of Pepper Sprays - Flat Fee	5	2
Vehicle - Carry Passengers, Taxi		
Wrecking/Salvaging/Dismantling Motor Vehicles		
Scrap Dealers	<u>4</u>	<u>4</u>
Number of Licenses and Permits	<u>60,132</u>	<u>54,422</u>

COMPARATIVE STATEMENT OF TOTAL TRANSACTIONS FISCAL YEAR 2005 - 2006 AND 2004 - 2005

	FY '05 - 06	FY '04 – 05	INCREASE (DECREASE)
Motor Vehicle Registrations Recorded	825,690	820,688	5,002
Trailer Registrations Recorded	11,640	13,550	(1,910)
Bicycle and Moped Registrations Recorded	30,335	24,967	5,368
Dog Licenses Issued			
Business Licenses Issued	626	539	87
Duplicate Certificates Issued	23,494	23,582	(88)
Replacement Plates Issued	22,748	24,379	(1,631)
Replacement Emblems Issued			
Out-Of-State Vehicle Permits Issued			
Loading Zone Permits Issued	9,563	9,231	332
Bus Stop Parking Permits Issued	554	525	29
Taxi Stand Parking Permits Issued	110	89	21
Ownership Transfers Recorded	192,209	194,419	(2,210)
Plate Transfers Completed	4 <u>,451</u>	<u>4,677</u>	(226)
TOTAL	<u>1,176,426</u>	<u>1,171,580</u>	4,846

COMPARISON OF REVENUE SOURCES FISCAL YEAR 2005 - 2006 AND 2004 - 2005

	FY '05 – 06	FY '04 – 05	INCREASE (DECREASE)
Motor Vehicle Weight Taxes	\$58,748,041	\$44,833,543	\$13,914,498
Trailer and Wagon Weight Taxes	1,953,460	1,612,985	340,475
Motor Vehicle Penalties			
Trailer and Wagon Penalties	44,440	32,588	11,852
Motor Vehicle Ownership and Penalties	3,023,710	2,887,393	136,317
Motor Vehicle Duplicate Certificates	234,080	234,900	(820)
City and County Registration Fees	13,519,960	13,385,170	134,790
License Plate Fees	1,430,696	1,595,988	(165,292)
Emblem Fees	354,584	350,984	3,600
Beautification Fees	3,134,705	3,040,781	93,924
Correction Fees	10,740	19,090	(8,350)
Vehicle Permits	20,970	17,905	3,065
Service Charges	16,692	17,223	(531)
Sundry Realizations	0	0	0
Sale of Other Materials and Supplies	595	745	(150)
Record Copies	2,279	2,118	161
Tax Liens	325	340	(15)

31,440	28,290	
77,424		(88,295)
223,884	215,765	8,119
3,001,210	3,492,666	(491,456)
39,640	43,235	(3,595)
93,026	78,531	14,495
75	202	(127)
\$88,014,664	\$73,960,413	\$14,054 <u>,251</u>
		31,440 28,290 427,532 350,823 241,840 242,264 35,618 36,055 77,424 165,719 223,884 215,765 13,175 12,735 3,001,210 3,492,666 39,640 43,235 10,180 8,349 93,026 78,531 119,800 89,925 371,890 367,177 75 202 \$88,014,664 \$73,960,413

PUBLIC COMMUNICATIONS DIVISION

(Temporary Vacancy, Division Chief)

FUNCTION

The division provides information about Honolulu government policies, programs and procedures; responds to complaints; produces in-house printing services; coordinates special events; prepares mayor's messages and proclamations; makes available reference and research resources; manages the archival program; provides photographic services to the City Administration and City Council and informs the public on city activities and services through its Honolulu Municipal Television (HMTV) operations. The division's Administration Section is also responsible for coordinating and issuing permits for events on the Civic Center grounds that do not have an admission charge.

Complaint Branch. The complaint chief and complaint investigators serve as the public's advocate at City Hall. They are the first point-of-contact for members of the public seeking a city service or filing a complaint. The section insures that the public receives timely answers to inquiries. The staff investigates sensitive complaints while most other complaints are sent to the appropriate agencies for follow-up. Inquiries and complaints came from letters, faxes, Tell-It-To-The-Mayor forms), telephone calls, telephone recordings, web page access and walk-ins.

COMPLAINT SECTION STATISTICS BY AGENCIES

Department/Agency Involved in Complaint	FY 2006 Total	Department/Agency Involved in Complaint	FY 2006 Total
Board of Water Supply	105	Facility Maintenance	1,578
Budget & Fiscal Services	78	Fire	48
City Auditor	0	Human Resources	
City Clerk	0	Humane Society, Hawaiian*	0
Civil Defense		Information & Technology	
Community Services		Managing Director Mayor	0 117
Corporation Counsel	26	Medical Examiner	4
Council Services		Neighborhood Commission	0
Culture and Arts		Oahu Civil Detense	7
Customer Services		Parks & Recreation	
Design & Construction	•	Planning & Permitting Police	1,005 1 591
Economic Development		Prosecuting Attorney	
Emergency Services	31	Royal Hawaiian Band	
Enterprise Services		Transportation ServicesTOTAL	883
Environmental Services	1,057	TOTAL	9,773

^{*} A private agency under contract to the Honolulu government that provides an animal pound and enforces certain ordinances dealing with animals.

Information Branch. The branch responds to inquiries received in writing, by telephone, in person, by e-mail and fax about city services, projects, programs and policies. The Information Officer is assisted by four information specialists, an Informational Affairs Officer and a clerk. One specialist serves as the chief photographer. The Honolulu Municipal Television (HMTV) executive producer is also on staff in this branch.

During the reporting period, staff answered more than 52,000 telephone calls and completed more than 900 written assignments. These included preparing, editing and distributing news releases, fact sheets, messages, proclamations, official remarks and various correspondence. Staff also responded to, or processed, an average of 30 email inquiries a day, prepared and staffed exhibits in conjunction with various trade shows and other public events, and coordinated publicity for

Honolulu City Lights in December. Staff also coordinated the annual report for the City and County of Honolulu.

The information staff also publicized new City initiatives, such as on-line building permit and motor vehicle services that enable citizens to avoid long lines, continued expansion of bulky item pickup services island-wide, extended hours at satellite city halls at shopping malls, Manoa Stream improvements and partnerships that support small businesses.

In addition, the information staff alerted the public to wastewater spills, box jellyfish infestations at beaches, flooding hazards during unusually heavy winter rains, routine roadwork on Oahu's streets, and large emergency repairs done on major roads throughout the city.

Honolulu Municipal Television (HMTV). Under a city contract and through a state grant, HMTV produced about 45 hours of original shows filling 120 hours of television programming during the year. One program, *The Mayor's Report*, included announcements and activities within the office of the Mayor. Another show, *City News Week*, highlighted city-sponsored events and activities. These programs were produced under the direction of Executive Producer Don Kozono, and premiered on Olelo Community Television (Oceanic Channel 54). The shows were also replayed on KPXO (Channel 66).

HMTV produced eight public service announcements, ranging from promoting online services provided by the City to announcements of city-sponsored events and activities.

HMTV covered some special *Sunset on the Beach* events in Waikiki. On September 5, 2005, the Ewa Beach Little League team was honored for winning the National Championship. On November 5 and 6, 2005, military veterans were honored with a salute to veterans.

The holiday season at the end of 2005 featured another successful presentation of *Honolulu City Lights*, shown live on OLELO Community Television, followed three weeks later by a one-hour broadcast on commercial



Mayor Hannemann congratulates Don Kozono, HMTV executive producer, and Carmen Mottola, HMTV video editor, for winning a 2005 Video Recognition Award for Excellence from OLELO Community Television.

television featuring the Electric Light Parade portion of the event. The live show was hosted by local radio personalities, Sweetie Pacarro and Tiny Tadani. HMTV also produced three hours of *Honolulu City Lights* programming for replay on OLELO TV on Christmas Day.

Municipal Reference Center (MRC). Continuing with only a staff of three, the library, records management and bookstore section worked toward providing a complete range of city government-related information and research services, records management and archival support, and a centralized place to purchase city publications.

The MRC spent \$7,198 to update the library collection, \$18,249 to maintain its specialized collection of subscriptions and \$30,435 to partially fund the microfilming of city documents for permanent retention.

During fiscal year 2005-2006, the library, records management and bookstore:

- Handled 645 requests for information from city workers and the public.
- Loaned over 2,224 books, reports and magazines.
- Coordinated microfilming of over 1,000,000 images and filled 609 requests to retrieve records.
- Sold 2,605 volumes at the Municipal Bookstore for \$36,036.

<u>Printing Services Branch.</u> A staff of nine employees handles graphic, printing and bindery services for all city agencies and non-profit organizations like Kumu Kahua, HAAE, Mayors/Governor's Prayer Breakfast and the Honolulu Marathon. This branch produces informational booklets and brochures, forms, posters, flyers, invitations, programs, business cards, newsletters, reports, certificates and other printed and graphic products for use by city agencies or for public distribution.

The print shop's report for fiscal year 2006 is as follows:

Graphic art projects	420
Printing projects	1,232
Printing impressions	
Bindery projects	781

SATELLITE CITY HALL DIVISION Dennis Taga, Chief

FUNCTION

The division provides essential services and information for various city and state agencies through 10 storefront offices on the island of Oahu. These offices are located at Ala Moana, Kailua, Fort Street Mall, Hawaii Kai, Kalihi, Kapolei, Pearlridge, Wahiawa, Waianae and Windward Mall. Services provided at the satellite city halls include: motor vehicle licensing and registration; collection of water bill and real property tax payments; sale of monthly bus passes; dog, bicycle and moped licensing; disabled parking permits; picnic and camping permits; loading zone and bus stop parking permits; fireworks permits; animal spay/neuter certificates; registration and certification of voters; and information about various government programs. Driver license renewals and duplicates services are also provided at the Fort Street Mall, Hawaii Kai and Windward Mall offices. The Ala Moana, Kalihi and Pearlridge offices continue to be the busiest locations.

HIGHLIGHTS

New and improved services implemented at the satellite offices this fiscal year included the following:

- The ongoing conversion of a new one-stop pointof-sale cashiering system to reduce long lines and waiting time for walk-in customers. The system eliminates the need for customers to stand in separate lines for processing and payment.
- The extension of hours in satellite city halls at Pearlridge, Ala Moana and Windward Mall. The new hours allow customers to transact city business beyond the normal operating hours on Wednesdays only.

Kapolei's one-stop point-of-sale system allows customers to complete their transactions and pay at the customer services window.





Customer junking her vehicle at Ala Moana during its Wednesday night extended hours.

Fiscal Year 2006 Totals

Locations	Transaction Count	Revenue Collected
Ala Moana	123,464	\$17,655,874
Fort Street Mall	107,096	16,444,822
Hawaii Kai	46,123	4,496,819
Kailua	78,737	8,899,674
Kalihi	108,646	13,788,855
Kapolei	91,671	13,638,849
Pearlridge	123,130	12,065,060
Wahiawa	70,570	6,464,871
Waianae	47,160	4,948,460
Windward Mall	100,130	9,424,416
Total	8 <u>96,727</u>	\$107,827,700

TYPE OF SATELLITE TRANSACTIONS (896,727)

For Fiscal Year 2005-2006

